
CHIEF EXECUTIVE OFFICER'S REPORT

DECEMBER 2011

A REVIEW OF THE LIBRARY'S FINANCES

For the three month period ending 9/30/2011, we have expended and encumbered a total of \$1,508,051 which represents 15 % of total adopted budget of \$9,784,165.

	Revenue	Expense	Percentage Used
Fund 2012 (Operating Budget)	\$7,915,000	\$1,422,628	18%
Fund 2014 (Special Funds)	\$1,869,165	\$85,423	5%
Total FY12 Adopted Budget	\$9,784,165	\$1,508,051	15%

At this early stage of the fiscal year, individual departments are within budgeted allocations and purchases for the majority of the grants received continue to be processed. Expenditure and Revenue accounts continue to be continuously monitored in order to ensure full utilization of resources within budgeted allocations.

LIBRARY AND PUBLIC SERVICES

Programs for Adults and Teens

Lunch and Listen to the Authors gave our customers an intimate setting in which to meet, listen to and speak with area writers. It offered another way to participate in our adult summer reading program, "Novel Destinations". Sandra Rodriguez Barron gave an evening talk as the kick-off event. The series had something for everyone: humorous mystery, family heritage, social research, and memoir. We held to a 50 minute schedule so those who had only an hour could fully participate. Each author gave generously of his or her time.

The Greater Hartford Arts Council's summer youth apprentice program entitled *Neighborhood Studios* was very successful. Staff developed a fun and interactive workshop designed to teach job searching, interviewing skills, and introduce key online resources. It was delivered four times and reached 75 youth. Staff also coordinated a

visit by UConn students who surveyed our customers about their travel and transportation behaviors.

President Nuñez of Eastern Connecticut State University spoke to a group of her students and their families from Hartford at the library during the summer. The families were given a library orientation followed by a library card sign-up. The families, who were mostly immigrants, were very excited about our services and many registered for a Library card.

The ex-offender support group has been meeting weekly. Staff work with the group leader to introduce online library resources which they may find helpful, particularly in job searches.

Public Services Personnel

During the first quarter, several new key staff members began their tenure at Hartford Public Library. Lisa McC lure, Youth and Family Services Director, Jerome Myers, Public Services Director, and Corey Fleming, Senior Branch Manager at Albany were in place in August, and Ira Revels, Programming and Education Director, joined us in September. As orientation schedules wind down, the new managers are taking on the business of running their respective departments in new and creative ways that will help the library achieve its strategic goals and allow the Library to serve the Hartford community in the best possible way.

Branches

All Youth Services staff participated in the “One World Many Stories” summer reading program by conducting literacy programs, offering cultural performances, and encouraging leisure time reading. They also served nearly 10,000 lunches to children on a daily basis. September brought the start-up of the popular Homework Clubs that children flock to after school each day.

Below are a few unique highlights from each of the branches during the 1st quarter:

Albany

New branch manager Corey Fleming started to renew and build new community partnerships and acquaint himself with the library service area. He visited various community groups, school administrators and received invitations for future collaborations. In the meantime, preparations were made for the branch to be closed in late September so that the move to the new building can take place in early October. (The branch opened on Tuesday, October 18, 2011.)

Barbour Branch

Branch Manager Ann Binder completed her service on the statewide Nutmeg Book Selection Committee for 2013 (elementary school age). A booklist has been selected and will be revealed in February 2012.

Literacy Outreach to youth includes regular visits to or from Mount Olive kindergarten and preschool groups, Waverly Early Learning Center, CRT Heritage Child Development Center and T.D. Ritter Child Care Center, totaling in September alone 240 children and 54 adults. Barbour also attends special literacy events at schools such as Clark and Wish about three times this quarter. Staff have either partnered directly with the schools, or with the Urban League, which conducts many of the events.

Blue Hills

Every 2nd Tuesday of the month the Urban Literature Book Club meets. They discuss various Urban Fiction titles that the library has in its collection and offer different viewpoints on the ways the books are interpreted.

Camp Field

The Camp Field Branch Library partnered with the Maple Avenue Revitalization Group (MARG), Webster Theatre, Hartford Police and Fire Unions and Trinity College to host a Barry Square Community Day on August 20. A table featuring information on Library programs, services, and resources were provided along with youth library card registration forms. A bookmark-making activity was conducted with the youth.

Dwight

Due to the uncertainty as to when the Dwight Branch renovations would begin, the Dwight Branch Library had no adult programs scheduled during the 1st quarter of 2011-2012. Staff busily prepared for the closing by weeding the collection, cleaning out supplies and desks, and getting the word out that the branch would be closing for about 10 months for much needed renovations and expansion.

Goodwin

The *One World Playlist Project* allowed youth to select music videos from cultures including Jamaica, Dominican Republic, Puerto Rico, Ireland, Trinidad, India and learned how to construct video playlists on YouTube. *Culture Shock* introduced children to foods from cultures such as Thailand, India, and Japan. Embracing the popularity of Manga and anime, the library hosted their second annual *Manga Rave* with techno music videos, Japanese food, and a Manga prize drawing.

Mark Twain

During the 1st quarter the Mark Twain Branch found itself in the welcomed position of preparing to move...into Hartford Public high School. With plans firmly in place regarding the physical layout, governance, and public service model, the doors were opened on September 1st. An official ribbon-cutting on September 23rd afforded all involved in the planning- both Hartford schools and Hartford Public Library to see the fruits of their labors, as both the public and the students are pleased with the beautiful new space. The staff at Mark Twain, continue to make connections with the surrounding community as well as renew the general interest in the public library as a result of the location change. There have been significant strides in outlining the groundwork for the newly formed relationship between Hartford Public Library and Hartford Public Schools. Meetings have been set up with high school administration to begin planning the incorporation of our library program with the high school's agenda for the current school year.

Park Branch

The Park Branch began Basic Spanish conversation classes that ran from July through August with the help of an intern from UCONN. A total of 15 people from in and out of the neighborhood attended 7 sessions in total. At each class, stories from specific Latin

American countries were selected, were read aloud and students answered questions from what was read. Also, food was shared from each of the countries and conversation about the politics and culture of the country highlighted. The classes were very well received and there has been interest in a repeat of the program.

Staff has continued Basic Spanish computer classes which have brought in a total of 76 customers in the first quarter. Given the fact that the digital divide is more prevalent in Latino communities, we feel it is important to keep this service and advocate for the financial resources to help maintain it. Many of the participants are older folks who do not know how to point and click or navigate the web.

Ropkins Branch

The branch staff, as well as Downtown, worked with the John E. Rogers African American Cultural Center to host a display on the CT Freedom Trail in recognition of September as Connecticut Freedom Trail Month. Booklets describing some of the places where citizens of good will sheltered runaway enslaved people along the Underground Railroad were displayed. A collection of books for both adult and children that told stories of heroes and memoirs of actual people who participated in the Underground Railroad were gathered. The month ended with a visit from Dr. Katharine Harris, a board member of the JERAACC. The program was entitled, "Libertad/Freedom" and celebrated the fact that many Spanish-speaking people from the Caribbean islands have ancestors who were also brought from African and forced into slavery.

Young people who participated in the summer reading program finished their activities with a flourish as they participated in the 'Around the World Talent Show'. They were able to dance to different music from around the world such as Bachata, Hip Hop, and many others. They also shared their library experiences during the summer in front of an audience of 80 that included their own families.

The American Place

On September 27, the Library hosted another very successful Naturalization Ceremony, which coincided with the opening of the notable exhibit *Abraham Lincoln: Self-Made in America* in the Library's Hartford History Center. The ceremony was further enhanced by

a presentation by Howard Wright of the *Gettysburg Address*. Hartford Public School students trained by The American Place program as Citizenship Guides were also given the unique opportunity to expand their skills by serving as Student Docents for the Lincoln exhibit. The event has been nicely captured by Real Hartford blogger Kerri Provost at - <http://www.realhartford.org/2011/09/28/28-immigrants-take-oath-of-allegiance/>

147 new students enrolled in the American Place the Library's citizenship program this quarter and two new classes were developed and implemented. One class is in Spanish, and is carefully tailored to serve Latinos 50 years or older that meet the language waiver eligibility for U.S. Citizenship. . The class is offered on Saturday mornings and is filled to capacity with students ranging in age from 50 to 91. The second new class reaches out to the Haitian community. Although our initial outreach efforts to the Haitian community centered on informing the community about TIPs (visa) extension for earthquake victims, we discovered a significant need for Citizenship classes. Since we started the classes in July attendance has tripled. Volunteers from within the Haitian community have been recruited through local parishes to assist with instruction in this class, which is composed of mixed levels, with many qualifying for the Language Waiver. The civics questions have been translated into Creole, and efforts are underway to streamline this class towards more effective literacy assessment and learning gains. Most have no or very low literacy in the native language.

The semi-annual state-wide report of refugee arrivals continues to indicate a steady flow of arrivals primarily from Burma and Bhutan. Of the 236 arrivals to the state, 142 came to Hartford. 40 of the Hartford arrivals are age 18 and under. Fortunately, English as a Second Language classes targeting refugees with little or no literacy received continuation funding from CT Department of Education through June, 2012. The project addresses a critical gap in literacy services across the city. Although long term literacy gains are demonstrated among these populations, on a short term basis the program suffers from a high number of student stop-outs (students that *temporarily* drop-out but return within a few months). This makes testing to demonstrate literacy gains on a regular semester basis very challenging.

Participation in *Catch up to Math* tutoring and *Catch up to Literacy* guided self-study program remains constant. Participants range from young adults dismissed from Adult Education GED classes for disciplinary action, adults enrolled in Capital Community College needing additional tutoring, and mature adults seeking to reenter the work force or change careers. This unique program allows adults to build their skills at their own pace and schedule.

Youth and Family Services

Personnel changes in the youth department had some unexpected results for the first quarter. Debra Carrier-Perry, Associate Librarian of Youth Services, took early retirement in March of 2011, and much of the summer schedule had to be modified to deal with the lack of a program leader.

Surprisingly, although the number of programs and workshops fell by 6%, circulation and program attendance were not similarly affected. The youth department saw an increase of 6% in circulation statistics and an increase of 4% in program attendance. This indicates that although the type and number of programs were modified for a short time, public perception of the library was still positive and youth continued to frequent the library in growing numbers.

The Summer Reading Program carried the theme of "One World, Many Stories," which translated into diverse programs incorporating the rich cultures of our community's ethnicities, with programs in African beading, rap poetry, drumming, and more. In September, families explored the world with program topics ranging from world peace to pyramids to the arts of India.

The youth department also made gains in other areas during this time of transition. The percentage of adult participants who reported that their knowledge of early literacy skills increased was up significantly due to an emphasis on literacy programs and a larger sample of participants surveyed. Homework assistance increased slightly in September, and the percentage of youth with perceived school improvement after this assistance remained steady.

This summer the Youth Department also collaborated with the city's Department of Families, Children, Youth & Recreation in the Summer Reading and Enrichment Program. More than twenty youth programs that received funding from the city were required to visit the library, and most participants visited numerous times, enjoying library resources and programs tailored to their use. This resulted in increased statistics in reading guidance.

The LSTA grant for Picture Book Science/Math/Nature was concluded at the end of September. The goal of this program was to enhance literacy skills in an enjoyable way while learning basic concepts in math, science and nature, and to teach parents and caregivers how to deliver these skills. Katy Dillman, our evaluator, gathered figures that showed parents and caregivers made great gains in various skills during storytimes and workshops. On average, over 90% of caregivers in the math, science, and nature storytimes were able to consistently identify four to six literacy skills. In addition, approximately 76% of the caregivers were able to identify related science and numeracy skills at the conclusion of the workshops. Librarians were pleased to see that children quickly picked up all of these skills while thoroughly enjoying the program, and that parents and caregivers became successful educators.

The Teen Leader Program was once again funded by Travelers, Bank of America, and Welles Fargo. These 17 students served lunch, hosted programs, and provided creative assistance to grateful youth staff. Many youth benefited from one-on-one relationships with these young role models.

Once again, a nutritious lunch was served to needy youth during the Summer Lunch Program. A new management team from the City tightened regulations on lunch distribution, resulting in an 11% reduction in underserved this year over 2010.

Lisa A. McClure joined the Library in August to become the new Youth and Family Services Director. Lisa looks forward to increasing purpose-driven programming that directly enhances literacy and creates life-long learners, and creating collections and resources that inspire reading and feature the library as a major destination.

Community Development and Civic Services

Use of HartfordInfo.org was up 17% for the first quarter compared with a year ago. The site continues to receive 10,000 – 15,000 visits per month. Some of the notable documents added to HartfordInfo.org recently include: *Common Ground, Inc. and the Former Swift Factory Site: Potential for a Community Land Trust in Hartford*; *Sizing the Green Economy: A National and Regional Green Jobs Assessment*; *City of Hartford: The Neighborhood Conditions Report*; *No Place for Kids: The Case for Reducing Juvenile Incarceration*; *Immigration Policy Report: 2011 Immigration-Related Laws and Resolutions in the States (January-June)*; *Construction Outlook for North Central Connecticut (a report from Capital Workforce Partners)*; and *An Independent Review: City of Hartford, Connecticut Police Department Internal Affairs Division*. A number of videos of *Democracy in Action* and other programs were also added including: *Mayoral Candidates Forum (July 28)*; *Hartford City Council Primary Candidates Forum (August 24)*; *Hartford City Treasurer Primary Candidates Forum (August 30)*; *Mayoral Candidates Forum (September 7)*; *In the Shadow of September 11: The Faith Community Responds (September 8)*; and *Banned Books Readout: Beware of the Book - Monday (September 26)*. Additional data from the 2010 U.S. Census was also added to HartfordInfo.org.

Work continued on implementing the \$640,000 IMLS-funded program on immigrant civic engagement. Richard Frieder, Director of Community Development & Civic Engagement, is serving as co-director of the three year project. During the first quarter meetings of the Immigrant Advisory Group continued and planning progressed for the community dialogue that will take place during the second year of the project. In August, we responded on very short notice to an opportunity presented by IMLS to receive an additional \$79,000. The purpose of this funding is to reach out to smaller communities in the southwest and southeast U.S. to solicit their feedback on the project in an effort to make the model as useful as possible to other libraries. Visits to these communities will take place in the third or fourth quarter of this year.

In September the Library launched its second Resident Leadership Program (RLP) in collaboration with Mutual Housing Association. The RLP is a ten session program that offers neighborhood residents the opportunity to develop their leadership skills. The

program helps fill a significant need to build leadership capacity throughout Hartford's neighborhoods.

A number of community programs and public meetings took place during the first quarter. Several *Democracy in Action* events were held, presented in partnership with the Hartford Votes~Hartford Vota Coalition. (The Coalition includes thirteen organizations committed to increasing voter turnout in Hartford and is led by Hartford Public Library. The Coalition has existed for several years and is now being replicated in New Haven.) Four candidate forums, drawing a total audience of nearly 300 people, were held in advance of the September 13 primary including: two Mayoral candidate forums (July 28 and September 7), a City Council candidate forum (August 24), and a candidate forum for Treasurer candidates (August 30). All of these forums were taped and later broadcast by Hartford Public Access Television, thereby reaching a much larger audience.

To commemorate the tenth anniversary of the September 11 terrorist attacks, the Library collaborated with the Charter Oak Cultural Center and Hartford Seminary to present *In the Shadow of September 11: The Faith Community Responds* on September 8. The program was attended by approximately 80 people and was moderated by The Rev. Dr. Shelley D. Best, Executive Director of the Conference of Churches. Panelists included Dr. Saud Anwar, Pakistani American Public Affairs Committee, Malou Dusyn, Tibetan Buddhist Center, The Rev. Dr. Edward Horstmann, Immanuel Congregational Church, Professor Yehezkel Landau, Hartford Seminary, and Dr. Shyamala Raman, Saint Joseph College. The program was taped and later broadcast by CTN. We are currently discussing further collaborations with the Seminary and Charter Oak Cultural Center.

On September 26, the Library partnered with the American Civil Liberties Union to present the third annual *Banned Books Readout*. The program was moderated by Colin McEnroe of WNPR. Guest readers included Dennis House, Channel 3 Eyewitness News, Henry Dutcher, Director of the Enfield Public Library, Haddiyah Ali and Aleyah Seabrook, students at Capital Preparatory Magnet School, Professor Kerry Driscoll, Saint Josephs College, novelist Susan Schoenberger, and Hartford City Councilman Luis Cotto. The program drew an audience of approximately 65, and was taped and later broadcast by CTN.

Public meetings included a July 27 meeting on the Hartford Messaging Project attended by nearly 80 people, two Connecticut Department of Transportation meetings held on August 25 to solicit input on proposed public transit fare hikes (attended by 135 people), and two public meetings on the iQuilt project held on September 27 and September 28, drawing a total crowd of about 185.

In the second quarter, a coordinated, library-wide volunteer program will be established. Work will continue on implementation of the immigrant civic engagement project funded by IMLS. The Resident Leadership Program will continue into November when a graduation will take place for the neighborhood residents enrolled in the program. Focus groups will be conducted for HartfordInfo.org. Several community programs and public meetings will be held, most in collaboration with a variety of other organizations based on the many strong relationships we continue to build on an ongoing basis. For the November election, three Library locations will serve as polling places.

Readers Services

Lending

Registered borrowers increased (+15%) over the same period last year, continuing the steady increase we've seen over the past four quarters. Adult registration is up (+19%) and youth increased (+8%). There also has also been a rise (+7%) in the number of Hartford residents obtaining cards. Registration is up in all age categories, with the largest increase seen in the 20-34 year-old age group, which now constitutes 28% of the total. With the decline in employment opportunities in Hartford, the library is has seen an average 30% decrease in materials lent to out-of-town customers through the state c-card reciprocity agreement over the past two years. 81% of the active borrowers reside in Hartford.

System wide circulation increased (+2%) over the 1st quarter last year; overall adult circulation remained virtually unchanged and youth activity increased (+6%). Branch activity comprised 51% of overall circulation.

While traditional print collections continue to be an important component of library service, there appears to be a clear shift in the content and format of what customers are seeking to fulfill their information needs. All formats of adult digital media comprised 60%

of the overall adult activity. In response to customer requests, branch digital media allocations are larger, resulting in a (+7%) circulation increase in this format over last year, with a (+4%) increase downtown. Fiction and non-fiction activity is stable at the branches, but has declined by 12% downtown, underscoring the fact that many come to the site for services and materials other than the traditional best sellers. High interest in print materials continues for subject matters pertaining to personal health and self-help; cooking and crafts; psychology and religion; and American history and literature.

Technical Services and Collections

The launch of the Overdrive e-book service is imminent, the result of weeks of setup and title selection. Selectors will continue to supplement the opening collection with current titles that are now available in e-format at the time of release date; soon we will be ordering e-books concurrently with print. The downloadable audio collection has a new and enhanced web interface with Recorded Books as the primary provider and this has already generated increased customer interest.

With the understanding that an updated catalog is critical to optimum customer service, staff has been working regularly to ensure that locations and status of materials are accurate as collections are shifted and de-accessioned from all sites by referring to reports generated from the system software and making corrections as needed. This work will also assist in preparing for the upcoming materials inventory project.

The implementation of the library's new catalog is complete, although additional work on refining and improving modules will continue, along with additional training, in order to maximize staff efficiency and enhance customer service.

ARTS, CULTURAL AND HERITAGE PROGRAMS

Hartford History Center

Hartford History Center programs impacted more than 1,000 people this quarter; this number breaks down to approximately 500 people who attended programs hosted in the Hartford History Center that had a Hartford heritage component; an additional 250 guests to the Center who came specifically to view the Lincoln exhibition; and, approximately 250 people who attended a Hartford History Center presentation held

offsite. The Center handled more than 1,800 queries this quarter – questions were a combination of walk-ins, emails to the curator, postal correspondences and telephone calls. The Hartford History Center has on loan an exhibition of Hartford postcards at Goodwin College as well as manuscript material in the “Team of Rivals” exhibition running at the Springfield, Illinois Abraham Lincoln Presidential Library and Museum. The presented statistics do not include their audience numbers.

Hartford History Center held an opening reception for “Abraham Lincoln: Self-Made in America” on September 27. At its opening reception, more than 170 people enjoyed the world-class educational exhibition featuring reproduction artifacts from the Abraham Lincoln Presidential Library and Museum in Springfield, Illinois. Sponsored by Lincoln Financial, Hartford Public Library was the only Connecticut venue for this exhibit.

Hartford History Center had on display additional Civil War artifacts and images culled from Hartford Public Library’s own special collections to further illuminate the city’s role in this civil conflict. Providing local insight to a national story was, according to Dr. Eugene Leach, co-founder of the American Studies program at Trinity College, one of the more critical components to the exhibit. Developing a “sense of place” in the national story was also appreciated by Joy Secuban from the William J. Clinton Presidential Library who visited Hartford History Center to see the traveling exhibition and to consider how it might be best utilized within her own institution. Running concurrently, digital images of The Lincoln Financial Sculpture Walk at Riverfront were displayed on the Downtown Library’s kinetic wall in the atrium. Lincoln Financial employees as well as Hartford Public School students served as docents for “Abraham Lincoln: Self-Made in America” on opening day. The exhibition ran through November 29.

Two additional Hartford History Center exhibitions will open in December. “Window on Hartford,” a joint effort between the Center and Leadership Greater Hartford, will open on December 1 in the Center and run through January 31; and, “Bob Steele’s Century,” which will open Dec. 8 in the café space and run through the month.

The Institute of Museum and Library Services LSTA grant-funded program “Cooking It Up: Hartford, Health and History” began in September and runs one Saturday a month through June. Featured restaurants, to date, were the Polish National Home, Carbones

and the Kitchen at Billings Forge. December will showcase Hartford City Steam and January, Feng Asian Bistro. Each program features a chef from a Hartford restaurant known for its ethnic cuisine. The chef prepares well-loved, heart-healthy recipes from the restaurant kitchen, while Hartford nutritionist Sharon Mierza helps audience members make their own favorite recipes healthier. Former CPTV producer/host, Nancy R. Savin, hosts the programs and leads the discussion on the Hartford food and dining landscape. The shows will be aired on Hartford Public Access Television.

In collaboration with the educational department at the Old State House, the Hartford History Center is taking part in History Day. Hartford school children with teachers come into the Center to work with primary source materials as they prepare their project for the statewide/nationwide History Day competition. Old State House grant-funds pay for transportation to the Library's Hartford History Center and provides a stipend to the Center for preparation of teaching materials.

Hartford History Center current collection projects include work archivist Gary Wait has undertaken on preparing an indexing of older photographic prints as well as developing an in-depth finding aid for the Hartford Women's History Collection – drawing from the Center's book and pamphlet collections.

Hartford History Center is working with award-winning photographer Bradley E. Clift to create a visual record that reveals and documents the rich diversity of the city. The project is titled "My Hartford, My Neighborhood," and is a photographic essay of how people live, work, play and celebrate life in Hartford. A preview of his work will be presented at the Dec. 1 opening reception for "Window on Hartford" exhibition.

Emily Bloom, Trinity College graduate student/American Studies is working on a 2011 project-based fall internship in the Hartford History Center. Her project centers on extending Hartford History Center's reach in the neighborhood branch libraries and developing best practices for maximum impact. In addition, Trinity College graduate student Rachel Koladis and 2011 Trinity graduate Allyson Norrie are working on an independent study project that will culminate with a Hartford Women's History Walking Tour to be showcased in March 2012 during Women's History Month.

Additional education and outreach efforts include the curator graduating from the Library of Congress' Digital Preservation Outreach and Education program held this fall in Washington, D.C. As one of 24 heritage professionals chosen in the country to participate in this program, she will now train others in the state on how to best provide for digital preservation within their own institution. In this context, she spoke at the October 2011 statewide conference held at the Connecticut State Library on working with digital assets. Co-presenters included Yale's Beinecke Library, the Getty Center in California and the online resource, *historypin.com*. The curator also accepted a position on the board of the Jewish Historical Society of Greater Hartford and continues to serve on the board of the Connecticut Olmsted Heritage Alliance. She will actively work to collaborate with both organizations to grow awareness of the Center's resources and assist them in further interpreting Hartford's story and its critical role in the national context. The curator was also invited to serve as an advisor to Connecticut Humanities Council's program review committee in September and invited to present to the Connecticut State Library's grant funding committee a review of the successful 2010-2011 "Arts and Archives: Master Classes in the Arts and Humanities for Older Adults." This presentation was held in October.

It is with deep sadness the Center reports the loss of Richard L. Mahoney, who passed away suddenly in November. Dick was a dedicated volunteer at the Center, inventorying the Hartford-specific postcard collection of more than 2,500 unique souvenir cards. He will be dearly missed.

Development

Grant Status

Pending — Grant applications with a total request amount of \$106,740 are pending approval. Among the proposals are requests to: **Pitney Bowes** for support of computer classes for the homeless (\$20,000); and to **MetLife** for support of Arts and Archives: Master Classes in Arts and Humanities for Older Adults (\$20,000).

Received — The Library received notification of 11 awards totaling \$304,903 from July 1 through September 30. Among the awards received: **The Hartford** to support the move of Mark Twain to Hartford Public High School (\$17,500); the **Institute of Museum and**

Library Services (IMLS) enhancement funding for National Leadership Grant for The American Place (TAP) (\$77,980); **USCIS** to expand TAP's educational opportunities and tools and to facilitate the transition of immigrants to citizenship status and integration (\$148,194); new funding from the **Ronald McDonald House Charities** (\$6,795) for the purchase of 5 MacBooks for teens; and from **Sovereign Bank** to fund computer instructors for technology literacy classes (\$5,000). Grants confirmed for FY 11 -12 total \$1,156,585.

Individual Giving

For FY 11-12 (7/1/11 to 9/30/11) total individual giving for appeals (**\$3,520**); compared to FY 10-11 (7/1/10 to 9/30/10) total individual giving for appeals (**\$2,268**); for an increase of 55%.

A fall appeal will be mailed in mid to late November to current donors, past donors and prospective donors.

For FY 11-12 (7/1/11 to 9/30/11) other giving revenue: **ArtWalk**, Hartford History Center, Connecticut Center for the Book, Capital (**\$19,714**); compared to FY 10-11 (7/1/10 to 9/30/10) other giving revenue: **ArtWalk**, Hartford History Center, Connecticut Center for the Book, Capital, (**\$5,812**).

*Bookmobile Campaign (**\$1,350**) was raised during this year's first quarter. **Bookmobile funds raised to date: \$26,350.**

FACILITIES

Albany

The new facility will open mid-October.

Downtown

The renovation of the first floor wing will begin in late October for completion by 1/19/12.

Dwight

The branch will close late October to begin expansion and renovation. Completion date is August 15, 2012.

SAFETY AND SECURITY

The Library had fourteen (10) reportable incidents in the first calendar quarter. Six (6) reports were filed at the Downtown facility, two (2) reports of theft, three (3) medical, and one (1) assault. The Hartford Police assisted with two incidents.

Four (4) reports were filed by branches:

Albany – (1) Motorola adaptor was taken from computer.

Camp Field – (2) a staff vehicle was broken into; and a girl tripped over a raised spike near a utility pole outside the branch. The City of Hartford was notified of the safety hazard.

Goodwin – (1) customer was feeling faint and weak, asked for an ambulance.

FIRST QUARTER MEDIA REPORT

July 1 – September 30, 2011

July 2011

<u>Headline</u>	<u>Publication</u>
Hartford 375th Celebration Concludes	<i>Hartford Courant</i>
Library Users Can Download Music For Free	<i>Hartford Courant</i> online
Calendar of Events	<i>Hartford Advocate, Hartford Courant</i>
Also This week	<i>Hartford Courant</i>
Major Grants Target Education Programs	<i>Hartford Business Journal</i> online
Council Approves Mayoral Appointment	<i>Hartford Courant</i> online
Startup Weekend Hartford set for September	<i>Norwich Bulletin</i> (print and online)
Accolades & More	<i>Hartford Business Journal</i>
Blues Beat	<i>Middletown Press</i>
Arden's 'Paradise Garden' Dramatized	<i>Hartford Courant</i>
Blues Beat: Tommy Castro Band at Stage	<i>The Bristol Press</i> online

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Leon Arden's 'Paradise Garden' Dramatized Blues Beat	<i>Hartford Courant</i> online <i>New Britain Herald</i>
Tommy Castro Band Hits Stage One	<i>Bristol Press</i>
What's Hartford's 'Brand?' Officials Hear New Ideas	<i>Hartford Courant</i> online
Startup Weekend Hartford debuts	<i>Journal Inquirer</i>
Graduation de la Academia para Los Padres	<i>La Voz Hispana</i>
Marketing Hartford Takes More than Slogan	<i>Hartford Business Journal</i> online
The Stars Aligned For Library's One Big Summer Night Gala	<i>Hartford Courant</i>

August 2011

<u>Headline</u>	<u>Publication</u>
Calendar	<i>Hartford Business Journal</i>
New Library Director Enjoys Working With the Community	<i>Journal Inquirer</i>
Marketing Hartford Takes More than Slogan	<i>Hartford Business Journal</i>
Calendar of Events	<i>Hartford Courant</i>
Homa Naficy, Bibliotecaria de la Hartford Public Library	<i>Identidad Latina</i>
Priceline.com's Hoffman to Speak at Hartford Forum	<i>Hartford Business Journal</i> online
Total Mortgage Offers Rural Housing Loans: Business Briefs	<i>Stamford Advocate</i> online, <i>Greenwich Time</i> online, <i>Danbury News-Times</i> , <i>Connecticut Post</i> online
Entrepreneurial Conference To Be Held in Hartford	<i>Connecticut Post</i>
Calendar of Events	<i>Sunday Republican</i>
Career Ladder	<i>Hartford Courant</i>
Priceline Founder to Speak	<i>Journal Inquirer</i>
Programa gratuito para residentes al Centra de Ciencias de Connecticut	<i>La Voz Hispana</i>
Mark Twain Library Branch to Close for Move	<i>Hartford Courant</i> (print and online)
DOT to Hear From Commuters on Plan to Cut Service, Boost Fares	WTIC-TV Channel 61 online, <i>Hartford Courant</i> online
ConnDOT Sets Public Hearing on Proposed Fare Hikes	<i>New Canaan Patch</i>
DOT Wants Higher Fares	<i>Hartford Courant</i>
Great Things To Do	<i>Hartford Courant</i>
Calendar	<i>Hartford Business Journal</i>
Transit Hearings Set	<i>Advocate</i>

Rail and Bus Fare Hearings Set in Stamford and Around State	<i>New Canaan News-Review</i> online, <i>Darien News</i> online
CABO Awarded Chamber of the Year: Business Briefs	<i>Stamford Advocate</i> , <i>Connecticut Post</i> online, <i>Greenwich Time</i> online, <i>Danbury News-Times</i>
Hearings Set on Proposed Metro-North Fare Hikes	<i>Fairfield Citizen-News</i> online
Public Hearings on Train, Bus Fare Hikes	WTNH-TV Channel 8 online
The Connecticut Book Festival Features Some of the State's Great Authors	<i>Hartford Advocate</i> online
Startup Weekend to be Held in Hartford	<i>News-Times</i> , <i>Greenwich Time</i> , <i>Connecticut Post</i>
Calendar of Events	<i>Hartford Courant</i>
Priceline founder to Speak at Start Up Weekend	<i>West Hartford News</i>
DOT Sets Hearings on Rail, Bus Fare Hikes	<i>Darien News</i>
Hearings Scheduled on Proposed Metro-North Fare Increases	<i>Fairfield Citizen</i> , <i>Westport News</i> , <i>Greenwich Time</i> , <i>Journal Inquirer</i>
At the Library	<i>Hartford Courant</i>
Startup Weekend a Treat for Entrepreneurs	<i>Hartford Business Journal</i> (print and online)
Calendar	<i>Hartford Business Journal</i>
Candidate Forum for Primary Candidates	<i>Hartford Courant</i> online
DOT Holds Hearings on Rail and Bus Fare Increases	WTNH-TV Channel 8 online
Hearings on Rail and Bus Hikes Today	<i>New Canaan News-Review</i> online, <i>Darien News</i> online
UConn's Herbst Puts Her Plan in Motion	WTIC-TV Channel 61 online, <i>Hartford Courant</i> online
Rail Bill of Rights Proposed	WTNH-TV Channel 8 online
He's the Talk of the Town	<i>Hartford Courant</i>
Candidate Forum is Wednesday	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Courant</i>
Segarra to Flog Proposal to Ax Downtown Shuttle	<i>Hartford Business Journal</i> online
Calendar	<i>Hartford Business Journal</i>
Hartford Public Library's Mark Twain Branch to Open in New Quarters	<i>Hartford Courant</i> online

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<u>Headline</u>	<u>Publication</u>
Books Fall Preview: Salman Rushdie, Gina Barecca, and More	<i>Hartford Courant</i> online
Ongoing Events	<i>Hartford Magazine</i>

Calendar of Events	<i>Hartford Courant</i>
Twain Branch to Open at Hartford High	<i>Hartford Courant</i>
My Hartford, My Neighborhood	<i>Hartford Courant</i>
Film	<i>Hartford Courant</i>
Books	<i>Hartford Courant</i>
Calendar	<i>Hartford Business Journal</i>
Small Business Workshop at UConn	<i>Stamford Advocate, Greenwich Time</i>
Stamford: Business Briefs	online, <i>Danbury News-Times,</i>
Faith Services Scheduled to Remember 9/11	<i>Connecticut Post</i> online
Calendar of Events	<i>Hartford Courant</i> (print and online)
Startup Seminar Slated for Hartford	<i>Journal Inquirer</i>
Regional Events Commemorate Sept. 11	<i>News-Times, Connecticut Post,</i>
Five Awesome Things to Do Today	<i>Advocate, Greenwich Time</i>
So Much to Do, So Little Time...	<i>Hartford Courant</i>
A Great Divide	CT.com online
Calendar - Sept. 2011	<i>Hartford Courant Blogs</i> online
Artists Wanted	<i>Hartford Courant</i>
CL&P Subsidizes inaugural Startup Weekend	Contact.com online
Hartford	<i>Journal Inquirer</i>
Calendar of Events	<i>New London Day, Norwich Bulletin</i>
Series Designed for Startups	online, <i>Sunday Bulletin, Republican-</i>
Hartford Joins Startup Weekend Movement	<i>American</i>
Jane Green Speaks Sept. 22 at Mohegan	<i>Sunday Republican</i>
Sun	<i>New Haven Register</i>
Hartford High to Debut Twain Branch Library	<i>Hartford Courant</i> (print and online)
Library, Atheneum Host Greater Hartford	<i>Hartford Courant</i> online
Children's Latino Film Festival	<i>Hartford Business Journal</i> online
British Author Jane Green Speaks at	WTIC-TV Channel 61 online, <i>Hartford</i>
Mohegan Sun	<i>Courant</i> online
Children's Latino Films	<i>Hartford Courant</i> online
Also Opening This Week	<i>Hartford Courant</i>
Calendar of Events	<i>Hartford Advocate, Hartford Courant</i>
Jane Green Speaks Thursday	<i>Hartford Courant</i>
Library Branch Plans Grand Opening	<i>Hartford Courant</i>
Hartford Library to Open Lincoln Exhibit with	<i>Journal Inquirer</i>
Reception on Sept. 27	
Local Students Compete in Contest to Make	<i>Bristol Press, New Britain Herald</i>
Viable Business	
Conclusiones del Foro de Educacion y los	<i>Identidad Latina</i>
Latinos	
Calendar of Events	<i>Sunday Republican</i>

Hartford Public Library Rebuilding Reputation, Reshaping Role	<i>Hartford Business Journal</i> (print and online)
Banned Books Reading	<i>Hartford Courant</i>
The Week Ahead	<i>Hartford Courant</i>
Hartford	<i>Hartford Courant</i>
Abe's Artifacts	<i>Hartford Courant</i>
Library Gets Grant To Benefit Immigrant Services	<i>Hartford Courant</i> (print and online)
Preparing for Move, Albany Branch to Close	<i>Hartford Courant</i> (print and online)
Hartford Library Gets \$148K for Immigrant Training	<i>Hartford Business Journal</i> online